

MEDIA CONTACT Alysha Rooks, kreweboheme@gmail.com



FOR IMMEDIATE RELEASE: Krewe Bohème Announces its 2023 Supreme Green Fairy and Theme

NEW ORLEANS, January 6, 2023 - Krewe Bohème is back in full force and fine fettle for its fourth jaunt through the streets of New Orleans!

Krewe Bohème is effervescent with excitement about issuing your much awaited invitation to take part in the delights of a visual feast full of mystery, artistry, and fun as they parade through the Marigny and French Quarter during L'Heure Verte ("The Green Hour") at **7 pm on Friday, February 3, 2023**.

In keeping with its free-spirited nature, Krewe Bohème does not have a traditional king or queen but instead is presided over by an intoxicating Supreme Green Fairy, emblematic of our absinthe-minded motif.

Krewe Bohème is more than pleased and beyond proud to announce that the 2023 Supreme Green Fairy is culture bearer and renowned artist **Charles Gillam Sr.**, founder and director of the Algiers Folk Art Zone & Blues Museum. Mr. Gillam's colorful and evocative work speaks for itself, and can be found everywhere from the Smithsonian National Museum of African American History and Culture to the National Blues Museum to Jazzfest demonstrations and every House of Blues on the globe. A modern griot telling stories with sculpture and paint, Mr. Gillam carves his histories into wood and concrete, celebrating the artist in others - whether their medium is song or stone or something in between - with an eye that looks to the future as

well as the past, the community as much as the individual. His Algiers Folk Art Zone & Blues Museum strives toward a mission to support and promote regional folk art and artists, revitalize the Algiers Point/Old Algiers neighborhood, and educate young and old alike about art, local history, and sustainability. That he is self-taught, uplifting the self-taught, speaks directly to the artist in each of us in *Bohème*. That he is committed to his communities, both locally and artistically, challenges us to think about how we can give back creatively and constructively to the city that inspires and sustains us. Mr. Gillam's reign will be a sumptuous cascade of art echoing with music and history, a vision tinged in green and dreams that revels in the creativity that can be found in community. An artist of artists, a self-taught teacher, a griot and a guide - Krewe *Bohème* couldn't ask for a better model than Charles Gillam Sr. as we make art of ourselves, this season and every season hereafter.

We in New Orleans are surrounded by beauty so bountiful it's almost commonplace, be it beautiful sights, beautiful sounds, or beautiful souls. Carnival season reignites our wonder at each other; each year it calls us to appreciate anew the breathtaking creativity that makes Mardi Gras not merely possible, but transcendent. On **February 3rd, 2023**, the ever-shifting lights of a downtown night will play host to a "**Night of the Living Art**," a once-in-a-lifetime museum of the imagination, populated by extravagant costumes, surreal floats, and "exhibitions" both weird and wonderful. Immerse yourself in *la vie Bohème* as our incredibly imaginative inner krewes play both gallery and tour guide, including: The Krewe of King James Super Bad Sex Machine Strollers, The Merry Antoinettes, Les ReBelles, Krewe of Dystopian Paradise, Skinz N Bonez, The Bayou Babes of New Orleans, Krewe D'Ensite, Krewe de la Renaissance, Krewe D'Esprit, The Krewe of New Orleans DADA, Interrobang?!, Krewe of Full Bush, Neon Cowboys, Ménage à Trike Roule, and Krewe de Kink, all returning to the parade, alongside new additions L Train Brass Band, The Jamettes, Krewe de Lune and the Star-Steppin Cosmonaughties, Tap Dat, Krewe of Go Cups, Provocateurs of Esoterotica, Les Sans Culottes, and Krewe da Bhan Gras! A dazzling array of unique, handcrafted throws individually made by each krewe completes the picture, showcasing the diversity and artistry that has come to define Krewe *Bohème*.

Krewe *Bohème* looks forward to seeing you out on the route as we champion art, artists, and the abundance of creativity to be found in and around all of us!

ABOUT KREWE BOHÈME

Founded in 2018, the fantastical Krewe *Bohème* is a 501(c)(7) Social Club and an unconventional collective that is accepting of all lifestyles without judgment. In true bohemian spirit, Krewe *Bohème*'s throws are not ubiquitous, mass-produced beads. Each handmade throw reflects the creative and multifaceted Krewe *Bohème* membership of New Orleans' bohemians and beauties. It is a free-spirited krewe - a collective comprised of some of New Orleans' most artistic, creative, and daring citizens. Krewe *Bohème* takes its inspiration from

iconoclasts throughout history - unorthodox free spirits with artistic and literary interests who disregard or flout conventional standards of behavior, now commonly known as bohemians or *la bohème*.

SOCIAL MEDIA

WEBSITE: www.kreweboheme.com

FACEBOOK:

<https://www.facebook.com/KreweBoheme>

INSTAGRAM: @KreweBoheme